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June 1, 2009

#### VIA E-FILING

Charles L. A. Terreni, Esquire Chief Clerk of the Commission SC Public Service Commission P. O. Drawer 11649 Columbia, SC 29211

RE:

Application of ATN, Inc. for a Certificate of Public Convenience and Necessity to Provide Intrastate Telecommunications Services and for Alternative Regulation Within the State of South Carolina

Docket No. 2009-163-C

Dear Mr. Terreni:

Enclosed please find the Direct Testimony of Gordon R. Reilly for filing in the above-captioned docket. By copy of this letter I am serving all parties of record.

If you have questions, please do not hesitate to contact me.

Sincerely,

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Elliott & Elliott, P.A

Scott Elliott

SE/jcl

**Enclosures** 

cc: C. Lessie Hammonds, Esq.

### State of South Carolina

#### Before the

# South Carolina Public Service Commission

RE: Application of ATN, Inc. For a Certificate of Public Convenience and Necessity to Provide Intrastate Telecommunications Services and for Alternative Regulation Within the State of South Carolina	) ) ) ) Docket No. 2009-163-C ))
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Direct Testimony

of

Gordon R. Reilly

On Behalf of

ATN, Inc.

June 1, 2009

- 1 Q. Will you please state your name and business address.
- 2 A. My name is Gordon R. Reilly. My business address is 913 Dilworth Street St. Marys,
- 3 Georgia 31558.
- 4 Q. By whom are you employed and in what capacity?
- 5 A. I am employed by ATN, Inc. ("ATN") as its Chief Executive Officer.
- 6 Q. Please give a brief description of your background and experience.
- 7 A. I was graduated from the University of Washington with a B.S. in Mechanical Engineering
- 8 in 1969. I was awarded a Masters in Mechanical Engineering by the University of Washington in
- 9 1970. I have been a registered Professional Engineer since 1974. After employment with a
- 10 number of industrial firms as an engineer and manager, I joined ATN in 1993 where my
- engineering training has served me well. Having risen to the position of Chief Executive Officer,
- 12 I am now responsible for the overall management of ATN.
- 13 Q. What is the purpose of your testimony?
- 14 A. The purpose of my testimony is to present evidence on the financial, technical and
- 15 managerial abilities of ATN to provide automated collect calling, prepaid calling and debit calling
- services to inmates of confinement institutions throughout the State of South Carolina, and to describe
- 17 the service ATN proposes to offer.
- 18 Q. Please explain the Company's corporate structure.
- 19 A. ATN is a Georgia Corporation, which was formed on December 7, 1992. The company is
- 20 headquartered at 913 Dilworth Street, St. Marys, Georgia 31558. A copy of ATN's articles of
- 21 incorporation is found as Exhibit A to the application.
- 22 Q. Has ATN registered to do business in South Carolina?

- 1 A. Yes. ATN is registered in South Carolina as a foreign corporation. Our authority to conduct
- 2 business in South Carolina is attached to the application as Exhibit B.
- 3 Q. Has ATN been granted authority to provide telecommunications services in South
- 4 Carolina?
- 5 A. Yes. ATN was granted a certificate of pubic convenience and necessity to provide pay
- 6 telephones services in South Carolina by Order 1993-188 in Docket No. 1985-150-C. By Order
- 7 1999-273 dated April 14, 1999 the South Carolina Public Service Commission granted
- 8 Applicant's name change to ATN, Inc. by which it has operated since.
- 9 Q. Please describe the authority that ATN seeks by its application.
- 10 A. ATN seeks authority to resell interLATA, intraLATA and local "O+" collect calling
- 11 telecommunications services in South Carolina.
- 12 Q. Please describe the services ATN proposes to offer.
- 13 A. ATN provides automated collect (postpaid and prepaid) intrastate telecommunications services
- 14 as well as debit services to inmates of prisons, jails and other confinement institutions. The Company
- installs sophisticated equipment within the facility which permits inmates to make outgoing, collect-only
- calls without the assistance of a live operator. For collect calling services, ATN's call processing
- system provides automated voice prompts to the calling and the called party for instructions on how to
- place and accept the call. The called party must accept the call with an affirmative response. If such a
- 19 response is not received, the call is terminated automatically. ATN's system collects and stores collect
- 20 call detail information for each call.
- 21 ATN switches calls through their underlying carrier. Calls are routed over switched access
- 22 facilities to the nearest underlying carrier's point of presence, the underlying carrier transports the calls to its
- 23 switch and terminates calls over the public service telephone network.

O. Is ATN aware of the Commission's bond requirement	Ο.	C	Is	ATN aware	of the Co	mmission's	bond re	quiremer
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- 2 A. Yes. ATN is aware that the company will be required to post a \$5,000.00 bond with the
- 3 Commission in connection with its pre-paid services in South Carolina.
- 4 Q. Does ATN own any network switches or transmission facilities used in routing calls?
- 5 A. No.
- 6 Q. As a reseller, who will ATN contract with for underlying carrier facilities?
- 7 A. ATN's underlying carriers are AT&T and DeltaCom.
- 8 Q. How will ATN bill for its services?
- 9 A. Customers are charged individually for each call placed through the Company's network.
- 10 Charges may vary by service offering, and/or call duration. Customers are billed based on their use of
- 11 ATN's services and network. ATN services are billed on the called party's local exchange carrier
- 12 under billing and collection agreements between ATN and billing clearinghouse services
- organizations. ATN also has several prepaid service options available.
- 14 Q. Please describe ATN's customer service.
- 15 A. ATN's customer service representatives are available to assist its customers and will
- promptly respond to all customer inquiries. Customers may call (800) 849-6081. The toll free
- 17 number will be printed on customers' monthly billing statements. Customer service
- 18 representatives are available to answer service or billing inquiries 24 hours a day, seven days a
- 19 week. ATN does not employ the use of automated answering services. Alternately, customers
- 20 wishing to communicate with an ATN customer service representative in writing may send
- 21 written correspondence to ATN at:
- 22 23 ATN, Inc.
- 24 ATTN: Customer Service
- 25 913 Dilworth Street

- St. Marys, Georgia 31558
- 2 Q. Where else is ATN currently certificated?
- 3 A. ATN is certified, registered, or otherwise authorized to provide automated operator assisted calling
- 4 services to inmates in correctional institutions in 7 states: North Carolina, Tennessee, Georgia,
- 5 Florida, Alabama, Louisiana and Mississippi.
- 6 O. Describe ATN financial ability to operate as a telecommunications reseller.
- 7 A. ATN has prepared financial statements to show it has the financial resources to operate
- 8 successfully as a telecommunications reseller to consumers in South Carolina. The Company's
- 9 financial statements were submitted as Exhibit C of its application and incorporated herein by reference.
- 10 The Company's financial statements clearly demonstrate ATN's ability to support its operations and serve the
- 11 public in South Carolina.

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- 12 O. Do you believe ATN is capable of delivering its proposed services in South Carolina?
- 13 A. Yes, in addition to having sufficient financial resources, ATN has a team of experienced
- managers. Brief resumes of key personnel are included in the Company's application as Exhibit D.
- 15 Q. Where in South Carolina does ATN intend to offer its services and how will
- 16 those services be offered?
- 17 A. ATN intends to offer its service throughout the entire State of South Carolina. ATN will offer
- 18 its inmate calling services pursuant to contract with state, county and municipal correctional
- 19 facilities. ATN will not have presubscribed customers, and does not engage in telemarketing practices
- 20 in any state.
- 21 O. Is ATN seeking flexible regulation of local services and alternative regulation of
- 22 interexchange services?
- 23 A. Yes. Applicant respectfully requests that its local service offerings be regulated in
- 24 accordance with procedures authorized for NewSouth Communication in Order No. 98-165 in

- 1 Docket No. 97-467-C. Additionally, Applicant respectfully requests that its interexchange
- 2 service offerings be regulated in accordance with procedures established for alternative
- 3 regulation in Order Nos. 95-1734 and 96-55 in Docket No. 95-661-C.

### 4 Q. Is ATN seeking waivers of certain regulatory requirements?

- 5 A. Yes. First, ATN respectfully requests that it be exempt from any record-keeping rules or
- 6 regulations that might require a carrier to maintain its financial records in conformance with the
- 7 Uniform System of Accounts ("USOA"). As a competitive carrier, ATN maintains its book of
- 8 accounts in accordance with Generally Accepted Accounting Principles ("GAAP"). Because,
- 9 ATN utilizes GAAP, the Commission will have a reliable means by which to evaluate ATN's
- 10 operations. Therefore, ATN hereby respectfully requests to be exempt from any USOA
- 11 requirements of the Commission. Having to maintain records pertaining specifically to its South
- 12 Carolina local service operations would place an extreme burden on ATN. ATN will make its
- books and records available at all times to the Commission and Office of Regulatory Staff for
- 14 their review. Accordingly, the Applicant hereby respectfully requests a waiver of 26 S.C. Code
- Ann. Regs. 103-610, which requires books and records to be kept in the State of South Carolina,
- but rather, the Applicant desires to keep its books and records at its principal place of business.
- 17 Q Is ATN requesting a waiver of the requirements that it publish local exchange
- 18 directories?
- 19 A. Yes. Given the nature of its services, Applicant respectfully requests a waiver of the
- 20 requirement in Rule 103-631 to publish and distribute local exchange directories.
- 21 Q. Is ATN requesting a waiver of any requirement that it maintain maps of its service?
- 22 A. Yes. Applicant's local exchange calling areas will initially mirror the service areas of the
- 23 incumbent local exchange carriers; therefore, Applicant hereby respectfully requests a waiver of

- the map-filing requirement pursuant to 26 S.C. Code Ann. Regs. 103-612.2.3 and 26 S.C. Code
- 2 Ann. Regs. 103-631 requiring publication of directories.
- 3 Q. How will South Carolina consumers benefit from ATN services?
- 4 A. ATN offers quality operator assisted telecommunication services originating from
- 5 correctional facilities for communications originating and terminating within the State of South
- 6 Carolina at competitive prices.
- 7 Q. Does this conclude your testimony?
- 8 A. Yes.

#### CERTIFICATE OF SERVICE

The undersigned employee of Elliott & Elliott, P.A. does hereby certify that she has served below listed parties with a copy of the pleading(s) indicated below by mailing a copy of same to them in the United States mail, by regular mail, with sufficient postage affixed thereto and return address clearly marked on the date indicated below:

RE: Application of ATN, Inc. for a Certificate of Public

Convenience and Necessity to Provide Intrastate Telecommunications Services and for Alternative Regulation Within the State of South Carolina

**DOCKET NO.:** 

PARTIES SERVED: C. Lessie Hammonds, Esquire

Office of Regulatory Staff

P. O. Box 11263 Columbia, SC 29211

PLEADING: DIRECT TESTIMONY OF GORDON R. REILLY

June 1, 2009

Paralegal to Scott Elliott